

# Softship's eNews 8

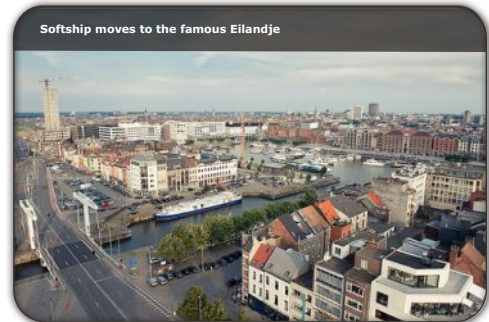


## Softship - New Office in Antwerp

Softship will be making an additional investment to get closer to their user base within the Ocean Carriers, Carrier Agents and Terminals in Antwerp.

By relocating its offices from the Antwerp centre location, at Bredestraat, to its new location at Oude Leeuwenrui 48, which is situated close the well-known "Eilandje" and almost in the centre where most major and key Ocean Carriers, Carrier Agents and Port Community services are located in Antwerp.

Given that there is an increased call for services that Softship provides the Ocean Carriers and associated industries within the transportation chain, it makes sense to locate closer to their markets.



The Ocean Carrier, Carrier Agents and Port Terminals all have very clear strategies at this time i.e.

- reduce costs within the operation
- increase service delivery to cross functional internal divisions and end users
- drive in new margins to sustain the bottom lines preservation in current economic conditions

By locating closer to it's main users/potential users, it will be able to easier interface and provide the best- in- class services and support.

The office will house support, sales and global business developments from this locality.

### ***Prosperity through technology.***

New location: Zuidnatie Office Bldg, Ground Floor



New address as from October 1, 2009, in Antwerp's Zuidnatie Office Bldg:

Softship Belgium  
Branch Office of  
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Oude Leeuwenrui 48  
B-2000 Antwerpen



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