

# Softship Pricing Calculator

Use Softship's Pricing Calculator to rapidly analyse all relevant rating and routing options for any shipment, select the optimum solution, minimise costs and maximise revenue.



Logistics chains can be complex. Transport modes may include road, rail and sea and they must connect seamlessly to move a wide variety of cargo from source to destination in a timely and cost-efficient way.

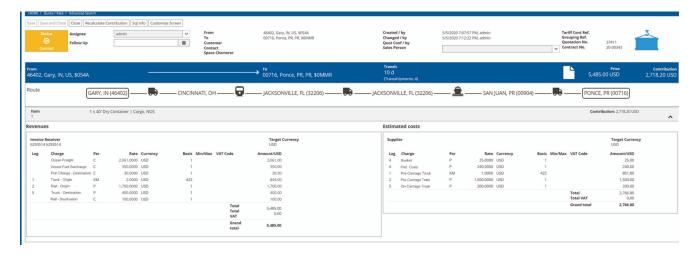
Each day, logistics professionals wrestle with an unending number of transport combinations, tariffs, rates, agreements and quotes to identify the optimum solution that suits their customer's specific requirements and their own company's revenue ambitions.

Softship's Pricing Calculator cuts short this process and introduces a much greater level of efficiency and accuracy.

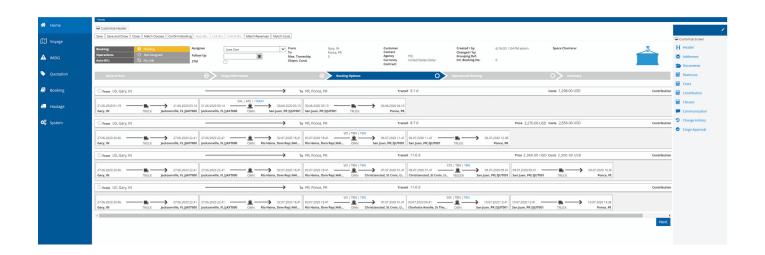
## The solution

After a few simple inputs, the calculator will interrogate your company's transport network through data that has already been pre-loaded. Valid combinations of inland and ocean options and connections will be assessed. All possible routing options will be presented including their transit times, costs and contributions.

You can easily select a preferred option and release it your customer – error free and stress free.





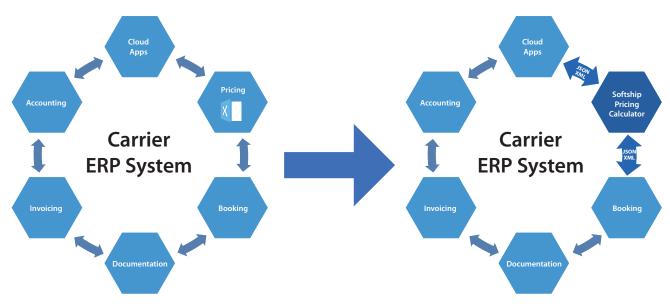


## In practice

A simple, step-by-step wizard assists you through a four-stage process:

- 1. Enter general customer information, preferred timings, load and discharge points.
- 2. Input the cargo information.
- 3. View all routing options together with best estimates for potential contribution.
- 4. Select your preferred option and review an analysis of revenues and costs.

Softship's calculator integrates seamlessly into your own IT environment using WebAPI. These webservices enable data exchange within your company and with your business partners. Requests and prices are exchanged using XML or JSON.



### **Benefits**

- · Rapid collection and assessment of all possible routing options.
- · Easy selection of the optimum solution for your customer.
- Comprehensive oversight of costs, revenues and contributions.
- Ensure the best commercial solution for your company.
- · Minimise errors and save time.

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