

WISETECH GLOBAL GROUP

LIMA for carriers

Hamburg • Manila • Miami • Singapore

Commercial (LINE)

Take control of your liner business



LINE allows you to manage your liner business across your network of offices. It provides complete visibility and management of product tariffs, contribution margins, quotations, agreements, bookings, documentation and revenue collection. You take control of your agents as they perform the day-to-day transactions required to deliver a quality service to your customers.

Agency management

Maximise your income with LINE's yield management analysis tool. The system enables your agents to forecast port call results through bookings and bills of lading web feeds directly into the LINE database. LINE calculates the projected port call cost and voyage pre-calculations enabling you to optimise your cargo mix and your revenue. LINE will reconcile all rates and service contracts and will automatically audit any stored bills of lading. In addition, LINE will invite your customers to visit your 24/7 web facility to track their cargo, receive status notifications, download schedules, place bookings, retrieve rates and download associated bills of lading.

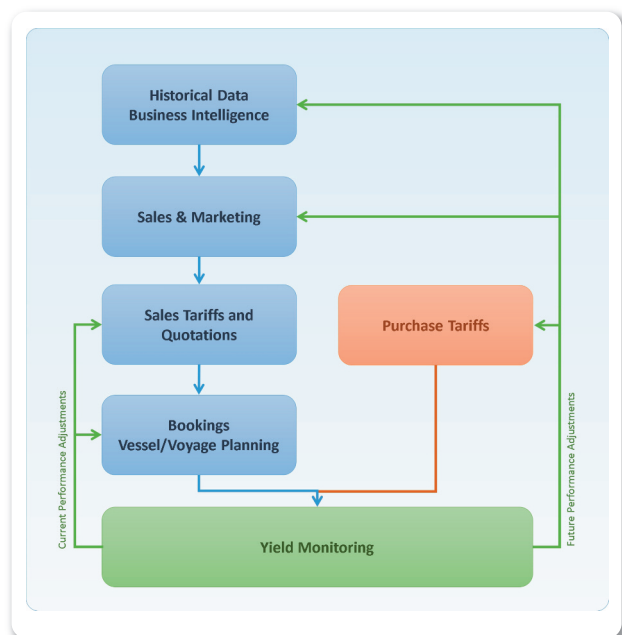
Tariffs, quotations and agreements

This important function allows tariffs and service contracts to be managed effectively. The software is highly flexible and caters for the specific criteria required by feeder, container, ro-ro and break-bulk operators. Standard and conditional surcharges are also easily managed by LINE along with special quotations and service agreements for defined time-periods.

Bookings

Bookings are received into LINE through the web portal, directly through an EDI feed or manually entered by the agent. The correct rates and costs are automatically applied to highlight the contribution for each booking. Resources such as space and

equipment are automatically allocated at the time of booking to ensure there is no shortfall and that vessel and equipment utilisation is optimised. Special cargo requests – such as dangerous goods, reefer, and out-of-gauge cargo – are easily handled and trigger automated alerts and notifications to the relevant parties.



Yield Management - the practice with Softship

Commercial (LINE)

Documents

Once the booking has been confirmed, LINE automatically populates the bill of lading which is then presented for approval with all other relevant documents such as manifests, loading lists and commission statements. You retain complete control over the freight and associated charges as well as how and where payments are made.

Invoices

LINE facilitates automatic invoicing either through your agents or direct to your clients. The software ensures that each of your agents has updated invoicing information ensuring timely billing and credit control. No freight or associated charges are left unbilled. Invoicing preferences and credit terms for each of your clients are retained, applied and checked by the system.

Business intelligence

All performance, volume and revenue data is collected and consolidated in LINE's data warehouse. This enables comprehensive management reporting and the ability to easily import data into Softship's business intelligence tool, SIBIA. Real time analysis of actual performance against budgets and targets is easily achieved.

Commercial

L1604) User: admin (Example/HQ) Logged in since: 30.02.2016 11:11:22 Database: 73mssql.hq.softship.com.line_csm12

Home / Quotation / Update Quotation

Save Save and Close Close Confirm Reject customize screen

Quotation no. **Q-HQM00501** Match code **Walmart** Name **Walmart Inc.**
Contract no. **123456** Customer **123456** Contact **John Doe**

General data

Country Code	Zip Code	City	Sublocation	Ready Date	Shipment type	Terms	Transport mode
From US	46402	Gary		01.08.2016	Door	Free in	All Motor
To PR	00716	Poncé		01.11.2016	Door	Liner out	Motor / Rail

Requested validity **From: 01.08.2016** **To: 01.01.2017** **Follow up 01.05.2017**

Choose your route

Route

Transit	Price per unit	Curre
Gary Charleston Jacksonville San Juan Poncé 11 d	1500.00	USD

Item	Container Type	Commodity	Gross weight	OOG	S/O	Empty	NOR		
1:	20' Dry cargo	Machinery	15,342,000 kgs 33,823,320 lbs	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>		700.00	USD
2:	20' Reefer	Ice cream	10,000,000 kgs 22,046,226 lbs	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	800.00	USD

☐ Gary Jacksonville San Juan Poncé 7 d 4300.00 USD

Item	Container Type	Commodity	Gross weight	OOG	S/O	Empty	NOR		
1:	20' Dry cargo	Machinery	15,342,000 kgs 33,823,320 lbs	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>		2000.00	USD
2:	20' Reefer	Ice cream	10,000,000 kgs 22,046,226 lbs	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	2300.00	USD

☐ Gary Pt. Everglades Savannah San Juan Poncé 17 d 900.00 USD

Show more routes

Commercial (LINE) helps you optimize your operations and calculates your contribution margin

Business Benefits

- Complete control and visibility of your business
- Up-to-date information on quotations and bookings from all your agents
- Optimisation of cargo mix
- Efficient customer services
- Efficient allocation of space and equipment
- Yield management
- Flexible management reporting
- Inbuilt business intelligence

Key Features

- Streamlined handling of quotations, bookings, bills of lading and invoices by your agents
- EDI integration with customs, port authorities, portals and partners.
- Interface to accounting and other packages
- Integration with web portal allowing comprehensive web services for customers.
- Fully customisable
- Automated customer alerts and notifications

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